

## Performance Results for 2020-21 Community Futures of Okanagan Similkameen

Community Futures (CF) is a program that supports community economic development and builds the capacity of communities to realize their full sustainable potential. The purpose of the CF Program is to help communities develop and implement *local solutions to local problems*.

<b>Community Futures Performance Results</b>	<b>Results as of 2020-21</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Total number of community-based projects (new & on-going)	<b>27</b>
2. Total number of local and regionally-based community strategic plans developed and/or updated	<b>3</b>
<b><i>Rural access to business development services</i></b>	
3. Total number of business training session participants	<b>1038</b>
4. Total number of business advisory services	<b>441</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Dollar value of loans	<b>\$4,176,174</b>
6. Total number of loans	<b>142</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>314</b>
Provide additional Information (e.g. Success stories, Links to priorities, leveraging work, communication events, etc...)	
<p>In March of 2020, our team went remote on short notice due to pandemic. Our delivery of programming was uninterrupted. We launched right into reaching out, and handling calls from hundreds of business owners. We launched a launch a daily Covid Coffee Chat for business owners with 7-25 daily attendees and discussed programs, impacts, and emotions. We brought in local MP's, Economic Development representatives, WorksafeBC, lawyer etc. As a group we helped business owners navigate the CEWS, CEBA, RRRF, CERB, WorkSafe, HR issues, CCRA etc. We also were a local partner in the Stay At Home Gala, a nationwide initiative to raise funds for Community Foundations, but also to have an event to break-up the stay-at-home boredom.</p> <p>We were then thrilled to hear the Prime Minister mention in a daily address that Community Futures was selected as a partner to deliver hundreds of millions of dollars in business and community financial support. We really stepped up to the plate, writing 131 loans totaling \$3.9MM dollars of support for businesses in the South Okanagan Similkameen.</p> <p>We also helped with business owners with businesses advisory services (441) and training 1038 session participants. Community Futures is here to help transition our local businesses once again into a new normal, going into the 2021-22 operational year.</p>	

<sup>1</sup> Estimated at the time of lending